



**24th Innovation Forum
for Automation**
January 28 - 29, 2027, Dresden

Organized by:

Kontron AIS

» Expert across industries with proven industrial software products and digital transformation solutions, which are constantly setting new standards

Fabmatics

» Experienced specialist for the automation of material flows and handling processes in the semiconductor industry and other high-tech production environments

Accenture

» Enables manufacturers to improve their business, delivering transparency and control with software solutions and consulting for automation

XENON

» Manufacturer of assembly and inspection lines for the automated production of mechatronic components with independent system integration

- 📅 Once a year, 2 days in winter
- 📍 IAG/DGUV Congress Center in Dresden, Germany
- 🗣️ English

What to expect: Excellent Speakers, Industrial Exhibition, Award Ceremony, Networking Dinner Event

Keynotes: Factory Automation Projects and New Technology Solutions for Automation in various Industries

Attendees: Up to 350 Decision-makers from Industry, Science and Research sectors across the globe

Why be a Sponsor at the Innovation Forum?

Visibility
Position your company as a leader in manufacturing automation and innovation

Brand Awareness
Your company name is front and center at the conference

Access
High-quality business audience and top-level automation decision-makers

Your package options
Platinum | Club (evening) | Gold | Silver | Supporter

Why attend the Innovation Forum?

- » Learn more about state-of-the-art automation projects, incl. best practices from different countries
- » Listen to the latest results and discoveries from renowned research institutes and universities
- » Network with like-minded engineers and experts on automation as well as business developers from various sectors of industry
- » Discover innovative technologies made in Germany as a possible solution for the challenges of the future

Companies & Organisations attending in last years

ABB | Bosch Pharmatec | HTW Dresden
Brooks Automation | Carl Zeiss SMT
COLANDIS | Critical Manufacturing
Dualis IT Solutions
Dresden University of Technology
Elmos Semiconductor | Entegris
Fraunhofer IPMS | GLOBALFOUNDRIES
i2s Intelligente Sensorsysteme
Infineon | LFOUNDRY
ON Semiconductor | Osram
Robert Bosch | Robotron | Rorze
SEMIKRON Elektronik
Shin Etsu Polymer | Siltronic
Stäubli Tec-Systems GmbH
TDK Micronas | Texas Instruments
Vishay Semiconductors | VON ARDENNE
Wirtschaftsförderung Sachsen | X-FAB
and others...



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Sponsoring Packages



Platinum	Club (evening)	Gold	Silver	Supporter
<p>Including the most effective promotional elements of our conference and the highest level of support.</p> <p>8,000 EUR</p>	<p>Presentation exclusively at our evening event.</p> <p>6,000 EUR</p>	<p>Your profile at the event with a combination of promotional, onsite visibility and content-related benefits.</p> <p>4,000 EUR</p>	<p>Get your company in the spotlight with this popular sponsorship package.</p> <p>1,500 EUR</p>	<p>Enhance your company's visibility through the supporter package.</p> <p>500 EUR</p>
<ul style="list-style-type: none">» Keynote on main stage» 4 conference tickets for both days and evening event» Exclusive distribution of your branded gifts» Logo on participant badges» Highlight your expertise in panel discussion» Booth (standard) in networking area» Flyers in conference area» Your roll-up on main stage and entrance» Logo in conference presentations (opening and break)» Logo and profile on event website» Logo in all event mailings» 1x Sponsor presentation in event mailing» Linking your company in our event posts on LinkedIn» Logo and profile in event app» Individual post about your company on LinkedIn	<ul style="list-style-type: none">» Welcome speech at evening event» Branded welcome drink» Sponsor logo on menu cards» 2 conference tickets for both days and evening event» Booth (standard) in networking area» Your roll-up and banners at evening event location» Logo in conference presentations (opening and break)» Logo and profile on event website» Logo in all event mailings» 1x Sponsor presentation in event mailing» Linking your company in our event posts on LinkedIn» Logo and profile in event app	<ul style="list-style-type: none">» 2 conference tickets for both days and evening event» Booth (standard) in networking area» Logo in conference presentations (opening and break)» Logo and profile on event website» Logo in all event mailings» 1x Sponsor presentation in event mailing» Linking your company in our event posts on LinkedIn» Logo and profile in event app	<ul style="list-style-type: none">» 1 conference ticket for both days and evening event» Logo in conference presentations (opening and break)» Logo on event website and in event mailings	<ul style="list-style-type: none">» Logo in conference presentations (opening and break)» Logo on event website