



# 21<sup>st</sup> Innovation Forum for Automation

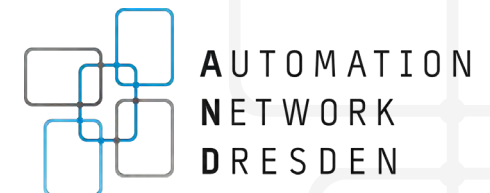
January 25-26, 2024 in Dresden | Germany

## Profile

The forum is brought to you by [Automation Network Dresden \(AND\)](#), whose member companies ([Kontron AIS Dresden](#), [Fabmatics](#), [SYSTEMA](#) and [XENON](#)) are dedicated to bringing you the latest information on significant factory-automation projects as well as new automation technologies spanning various industries with a focus on semiconductor.

The [2-day-Forum](#) provides a platform for [more than 300 international executives, managers, engineers and researchers](#) to discuss the latest [factory automation technology](#) developments, challenges, and solutions.

Each year, we select [one project](#) to honor the drivers for innovation by rewarding them with the '[Innovation Award for Automation](#)' at the AND dinner party.



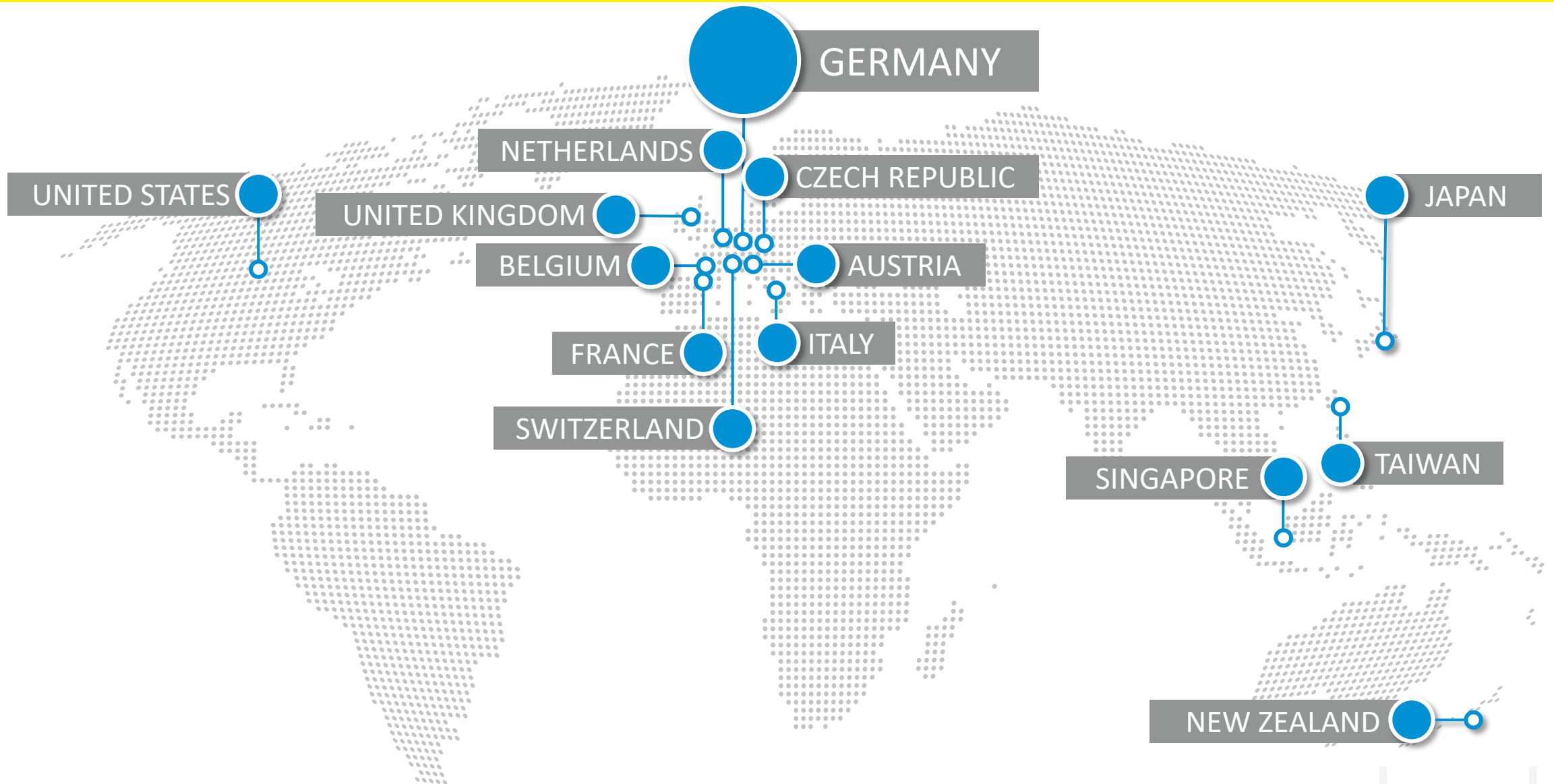
...we innovate manufacturing.



## In a nutshell

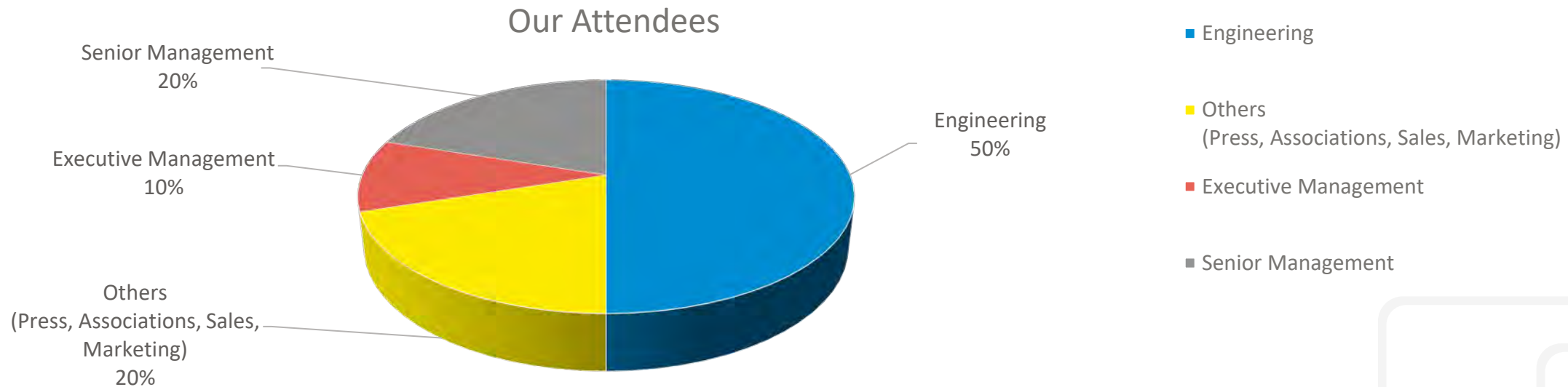
Date:	Once a year, two days in winter   Innovation Forum 2024: January 25 - 26
Venue:	IAG/DGUV Congress Center in Dresden, Germany
Language:	English
What to expect:	Excellent Speakers, Industrial Exhibition, Award Ceremony, Networking Dinner Event
Keynotes:	Factory Automation Projects   New Technology Solutions for Automation in various Industries
Attendees:	Up to 350 Decision-makers from Industry, Science and Research sectors across the globe
Organized by:	Kontron AIS Dresden, Fabmatics, SYSTEMA, XENON
Website:	<a href="http://www.innovation-forum-automation.com">www.innovation-forum-automation.com</a>

# Our Attendees - Specifics





## Profile



## Kontron AIS Dresden

**kontron**

Kontron AIS GmbH

Kontron AIS GmbH sets the **benchmark in industrial software** – for more than 30 years and with an experienced team of over 200 employees. The **proven software products and customized digitalization** solutions enable machine and equipment builders as well as factory operators to break new ground in automation and secure long-term competitive advantages. Together with its customers, Kontron AIS **implements worldwide cross-industry, intelligent digitalization strategies and solutions for the smart manufacturing** of tomorrow.

As a subsidiary of the Kontron AG, Kontron AIS offers integrated, end-to-end IoT concepts consisting of hardware and software as well as worldwide project management, service, and support thanks to a global network.

## Fabmatics



Fabmatics develops **intelligent automation and robotics solutions** for customers from the **semiconductor industry** and helps so to make their production logistics safer, faster and more efficient.

Our product portfolio includes **mobile robots, robot cells, automated transport and storage systems** as well as **product identification solutions**. We are an experienced specialist for integrated **material flow automation** for the use under clean room conditions.

Fabmatics is world-wide active and employs at present about 300 employees.

## SYSTEMA



SYSTEMA is a leading solutions provider for the manufacturing industries. 240 Experts in Germany, USA, Malaysia, Israel, India, Brazil and Singapore are working to boost business fundamentals with the passion of engineers.

More than 30 years of expertise for the [automation IT consulting, deployment and support in shop floor environments](#) have shaped our tacit knowledge of the industry and its mentality. Our promise is to provide the best solution for manufacturing automation at the highest level of innovation – reliable and professional. Our customers are from the sectors of [semiconductor manufacturing, sensor manufacturing, automotive, electrical engineering and medical technology](#).

According to the principles of digitization of manufacturing, Industry 4.0, we are developing innovative solutions and products for our customers.



## XENON Automatisierungstechnik



XENON develops and builds [assembly lines and inspection lines to automate the manufacture of mechatronic components](#).

For more than 25 years, the owner-managed group with its headquarter in Dresden and plants in China and Mexico belongs to the leading German manufacturers of automation systems primarily in the [industries of automotive, electronics and medical](#).

As an independent systems integrator, XENON is a one-stop supplier of high-tech turnkey production lines. With quality, precision and innovation in the long tradition of the Saxon precision engineering, XENON has grown to a size of more than 400 employees worldwide.

# Why attend the Innovation Forum?

## Your Benefits

Learn more about  
state-of-the-art automation  
projects, incl. best practices from  
different countries

Listen to  
the latest results and discoveries  
from renowned research institutes  
and universities

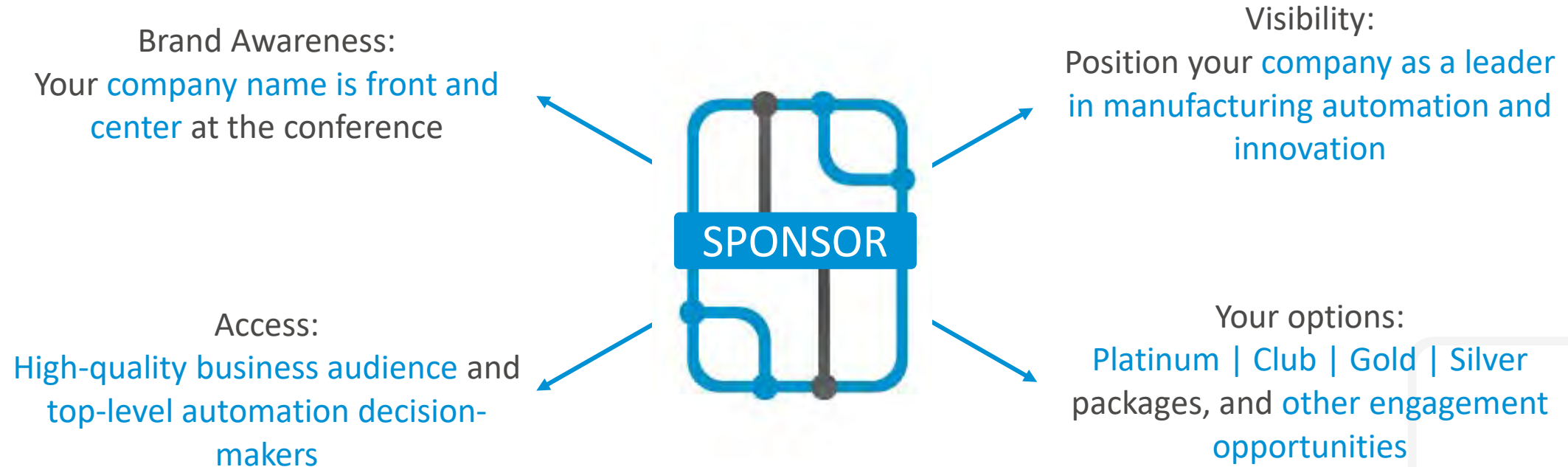


Network with  
like-minded engineers & experts  
on automation as well as business  
developers from various sectors of  
industry

Discover  
innovative technologies made in  
Germany as a possible solution for  
the challenges of the future

# Why be a Sponsor at the Innovation Forum?

## We offer





## Platinum Package I Head Sponsoring (7,500 €) - EXCLUSIVE

- ✓ 35 min Keynote presentation to kick-off the first conference day
- ✓ Closing slot second conference day (key sponsors)
- ✓ 6 tickets for both conference days and evening event
- ✓ Sponsor logo featured on event website ([www.innovation-forum-automation.com](http://www.innovation-forum-automation.com)) and the Event App (LineUpr) incl. profile text, link to company website and social media links
- ✓ Sponsors own roll up banner on stage at conference
- ✓ Booth in conference area
- ✓ Sponsor logo featured in all e-mail blasts
- ✓ Sponsor logo featured in the presentation during opening and break
- ✓ Sponsor logo featured on the name badges
- ✓ Social media promotion
- ✓ Displaying flyers on conference area
- ✓ Provision of sponsor give-aways for participants on first conference day



## **Club Package (5,000 €) – EXCLUSIVE presentation at the evening event**

- ✓ 10 min welcome speech at evening event & host of award ceremony
- ✓ Sponsor logo and presentation on advertising space during evening event
- ✓ 3 tickets for both conference days and evening event
- ✓ Booth in conference area at both conference days
- ✓ Sponsor logo featured on event website ([www.innovation-forum-automation.com](http://www.innovation-forum-automation.com)) and the Event App (LineUp) incl. profile text, link to company website and social media links
- ✓ Sponsor logo in all e-mail blasts
- ✓ Social media promotion
- ✓ Provision of sponsor give-aways for participants at evening event
- ✓ Roll up banner at evening event location
- ✓ Sponsor logo on menu cards





## Gold Package (3,000 €)

- ✓ 2 tickets for both conference days and evening event
- ✓ Elevator Pitch on stage – for your optimal attention (2 min, sponsors pitch round)
- ✓ Sponsor logo featured on event website ([www.innovation-forum-automation.com](http://www.innovation-forum-automation.com)) and the Event App (LineUpr) incl. profile text, link to company website and social media links
- ✓ Booth on conference area on both conference days
- ✓ Sponsor logo in the presentation during opening and break
- ✓ Sponsor logo in all e-mail blasts
- ✓ Social media promotion
- ✓ Displaying flyers on conference area



## Silver Package (1,000 €)

- ✓ 1 ticket for both conference days and evening event
- ✓ Sponsor logo at event website ([www.innovation-forum-automation.com](http://www.innovation-forum-automation.com))
- ✓ Sponsor logo in the presentation during opening and break
- ✓ Sponsor logo in all e-mail blasts
- ✓ Social media promotion
- ✓ Displaying flyers on conference area



## Supporter Package (500 €)

- ✓ Sponsor logo at event website ([www.innovation-forum-automation.com](http://www.innovation-forum-automation.com))
- ✓ Sponsor logo in the presentation during opening and break

## Further Engagement Opportunities

- ✓ Pens & Pads (exclusive, your forwarding costs), provided by the sponsor, 350 pcs.
- ✓ Mint cards or similar (exclusive, your forwarding costs), provided by the sponsor, 350 pcs.

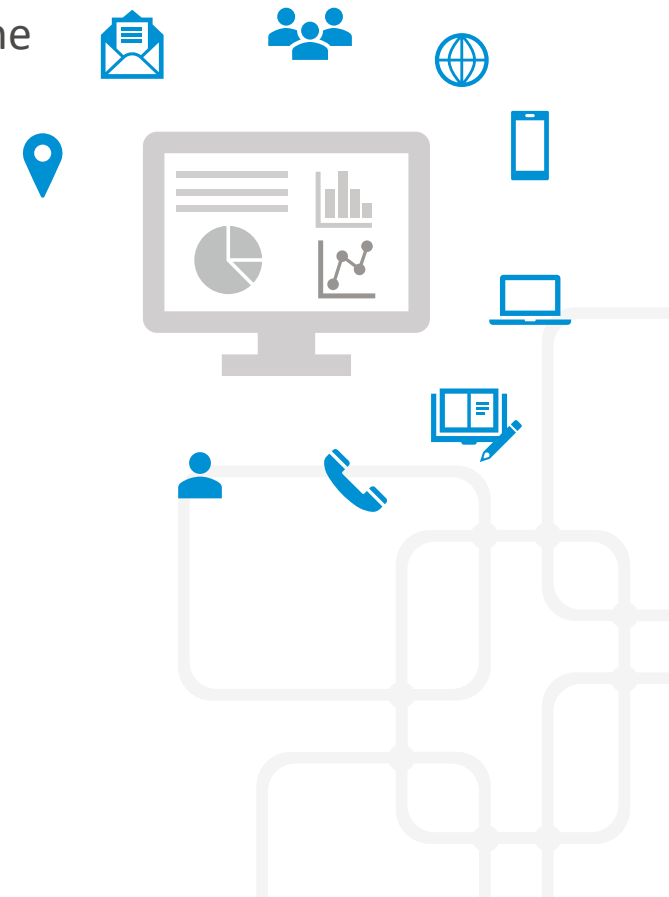


If you have any other ideas or requests, please, get in touch with us.  
We will be happy to discuss them with you and find the best way to put them into practice.

## Media Channels

Through our **network** and the use of **numerous different media channels**, we promote the Innovation Forum and ensure a high-level audience every year.

- ✓ Professional Invitation Management  
(Save-the-date, official invitation, reminder, ...)
- ✓ Online Promotion:
  - Social Media (LinkedIn)
  - AND Website & Company Websites (Kontron AIS, Fabmatics, Systema, Xenon)
  - Industry Newsletters
- ✓ Public Relations:
  - Networks (Silicon Saxony, SEMI, ...)
  - Press & Media



# Impressions



## Inspiring Projects



## Industrial Exhibition

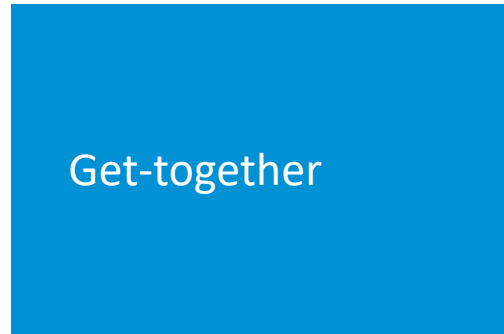
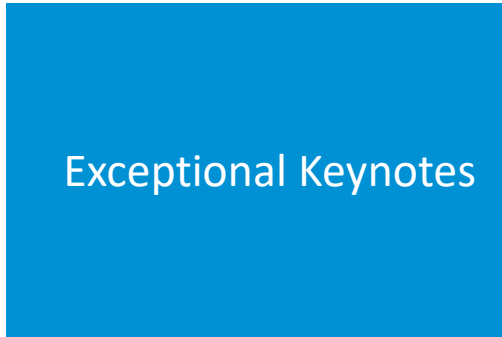


## Sponsoring





# Impressions



# Companies & Organisations attending in last years

ABB

Bosch PharmatecHTW

Dresden

Brooks Automation

Carl Zeiss SMT

COLANDIS

Critical Manufacturing

Dualis IT Solutions

Dresden University of

Technology

Elmos Semiconductor

Entegris

Fraunhofer IPMS

GLOBALFOUNDRIES

i2s Intelligente Sensorsysteme

Infineon

LFOUNDRY

ON Semiconductor

Osram

Robert Bosch

Robotron

Rorze

SEMIKRON Elektronik

Shin Etsu Polymer

Siltronic

Stäubli Tec-Systems GmbH

TDK Micronas

Texas Instruments

Vishay Semiconductors

VON ARDENNE

Wirtschaftsförderung Sachsen

X-FAB

and others...

## Your Contact for Sponsoring Requests

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## Automation Network Dresden (AND)

Kathrin Kammer | Fabmatics GmbH

Nadine Wagner | Kontron AIS GmbH

Katharina Rudolph | SYSTEMA Systementwicklung Dipl.-Inf. Manfred Austen GmbH

Simon Günther | Xenon Automatisierungstechnik GmbH



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